Home Furnishings Calendar 1949

JANUARY

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Room 519 • 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday August 11 All day	PRESS SHOWING: NEW WOVEN FABRIC	BEN ROSE TEXTILES & WALLPAPERS	SHOWROOM 15 EAST 53RD STREET

The press is invited to see Ben Rose's woven fabric, a textured upholstery material called "Homespun". Mr. Rose is known for his contemporary printed textiles and wallpapers; this is his first woven fabric. By invitation only. Publicity: Doris Herzig, Franklin Fisher & Associates, MU. 2-1983.

Thursday August 11 1:00 P.M.- 6:00 P.M.	TOUR OF OLD HOUSES	STONINGTON TERCENTENARY COMM.	STONINGTON, CONN.

A tour of old houses open to the public in Stonington and surrounding areas will be held on three consecutive Thursdays. The first of the series on August 11th will include sixteen old houses in North Stonington. On August 18th, sixteen houses in Mystic and surrounding towns will be visited. The last of the group, on August 25th, will be a tour of the old houses in Stonington proper, including the home once occupied by James Whistler and later by Stephen Vincent Benet. All three tours assemble at the Stonington Town Hall and will be conducted from 1:00 P.M. to 6:00 P.M. The price is $2.00 per person per day or $5.00 for the series. Contact: Stonington Tercentenary Comm., Inc., Box 151, Stonington, Conn.

Thursday August 11- August 27	ANTIQUES SHOW	STONINGTON TERCENTENARY COMM.	HISTORIC ARCADE BLDG. STONINGTON, CONN.

An antiques show at the Historic Arcade Building in Stonington is a main event of the Stonington Tercentenary celebration. At this time antiques will be offered for sale by reputable dealers. Contact: Stonington Tercentenary Comm., Inc., Box 151, Stonington, Conn.

Thursday August 11 Going On	NEW FURNITURE GROUP	FICKS REED	383 MADISON AVENUE

The "Island Group", a new collection of furniture by Ficks Reed, featuring Hawaiian themes, is now on view. The group includes several tables by Dorothy Draper, and Schumacher fabrics, also designed by Miss Draper, are used to cover Modern rattan pieces. The "Island Group" illustrates a new approach to interior design, utilizing unique, colorful pieces. Contact: Louis Ficks, Ficks Reed, PL. 3-8217; Publicity: Al Siesel, Harold Siesel Co., EL. 5-0138

Thursday August 11 Going On	FAR EAST FURNITURE	THE MANOR HOUSE	383 MADISON AVENUE

The "Far East Group", a significant collection of living and dining room furniture reproduced from documented Seventeenth Century Chinese masterpieces, is now on display at The Manor House, a division of Baker Furniture, Inc. In addition to the Far East Group, there is a full line of Baker Eighteenth Century reproductions and upholstered furniture. Contact: Matthew L. Blair, Manager, The Manor House, PL. 5-7703.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday August 11 Just Out	NEW COOKBOOK "Stonington Cooks and Cookery" by Jennie Weems Brown and Helen Wheeler Denison, with an introduction by Richardson Wright, lists 125 time tested recipes, all from Stonington and environs. The book combines the very best of over two centuries of New England cookery with emphasis on chowders, pies, cakes, cookies, baked beans, unusual fish and meat dishes. It is profusely illustrated. Available by mail order only at $2.50 per copy. Send check with orders to: Stonington Tercentenary Comm. Inc., Box 151, Stonington, Conn.	STONINGTON TERCENT.COMM.	STONINGTON, CONN.
Thursday August 11 Just Out	NEW CARPET DESIGN "Bondsett", a new loop-pile carpet, ideal for stores and other public places where foot traffic is heavy, is being introduced now by James Lees & Sons. A special resinous backing makes tap-seaming advantageous in disguising seams. The carpet is made in 9-foot widths and comes in five colors. Publicity: Wilmer D. Cressman, James Lees & Sons, Bridgeport, Penna.	JAMES LEES & SONS	BRIDGEPORT, PENNA.
August 14	V-J DAY.		
August 14- August 18	PITTSBURGH GIFT SHOW, HOTEL WILLIAM PENN, PITTSBURGH, PENNSYLVANIA. CONTACT: JOHN M. HAMMER, KNOX, PENNSYLVANIA.		
August 14- August 18	PACIFIC NORTHWEST GIFT & HOUSEWARES SHOW, OLYMPIC HOTEL & TERMINAL SALES BLDG., SEATTLE, WN. CONTACT: KAY LEBER, 1355 MARKET ST.,SAN FRANCISCO.		
August 14- August 19	DOMESTICS & LINEN SHOW, HOTEL NEW YORKER, NEW YORK CITY. CONTACT: MRS. G. R. WIGFALL, LANSDALE, PENNSYLVANIA.		

WEEK BEGINNING MONDAY, AUGUST 15, 1949

Monday August 15 7:00 P.M.	DEPARTMENT OPENING A new department featuring "Table Attire by Florence" will be opened at the Davison-Paxson store on this date. The initial presentation of Florence designs will consist of four complete table settings in the Empress Room which is devoted to fine china. The Florence linen used on these tables was designed to complement the entire setting of each individual table. Other correlated table settings by Florence will be on view in the Crystal Room, the silver section, and in the model dining room of Charm House. Contact: Evelyn De Vries, Home Furnishings Coordinator, Davison-Paxson, Atlanta, Ga.; Publicity: Hilda Kassell, PL. 9-2917.	DAVISON-PAXSON	ATLANTA, GA.
August 15- August 18	AMERICAN NATIONAL RETAIL JEWELERS ASSN. TRADE SHOW, WALDORF-ASTORIA,N.Y. CONTACT: C.T. EVANS, SEC'Y, 551 FIFTH AVENUE, NEW YORK, MU. 2-2764.		
Tuesday August 16	ANNUAL CLUB OUTING The annual outing and day of sports will be held at the same club as last year. Golf, baseball, soft ball, swimming and card games will be held. Tickets are $12 each which covers all expenses. Contact: George de Luna, Curtain & Drapery Club, 45 W. 35th St., N.Y.C., WI. 7-2500.	CURTAIN & DRAPERY CLUB 45 W. 35TH STREET	RYE WOOD COUNTRY CLUB WESTCHESTER CO., N.Y.
August 16- August 19	ALLIED LINE SHOW FOR CREDIT JEWELERS, BELMONT PLAZA HOTEL, NEW YORK CITY. CONTACT: ARTHUR TARSHIS, 36 WEST 47TH STREET, LU. 2-4627.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday August 17 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW New wallpapers by Marion Dorn, James Reynolds, Gifford Beal and Ellen Stuart will be presented at a preview for the press to be held on this date by invitation only. This new exhibit will be open to the public from August 18th to September 30th. Publicity: Ramona Vincent, PL.9-5410.	KATZENBACH & WARREN	49 EAST 53RD STREET
Friday August 19	FASHION TRENDS ISSUE A special issue devoted to Fall fashion trends will come out on this date. Advanced coverage of Home Fashion Time, Sept. 26 to Oct. 1, will be included. Contact: Mr. Louis Goodenough, OR. 4-5000.	RETAILING DAILY	7 EAST 12TH STREET
August 20	CHICAGOLAND MUSIC FESTIVAL, HOTEL SHERMAN, CHICAGO, ILLINOIS. CONTACT: P. MAXWELL, CHICAGO TRIBUNE, TRIBUNE TOWER, CHICAGO, ILLINOIS.		
August 21- August 24	PORTLAND GIFT & HOUSEWARES SHOW, PORTLAND & BENSON HOTELS, PORTLAND,ORE. CONTACT: KAY LEBER, WEST. MDSE. EXHIBITORS ASSN., 1355 MARKET ST.SAN FRAN.		
Sunday August 21- August 25 9:00 A.M.- 6:00 P.M.	GIFT, LAMP, CHINA AND GLASS SHOW A new show, sponsored by the Orient-Occident Assn., and known as The Eastern Gift and Lamp Show, will accommodate several firms unable to obtain display space at the regular New York Gift Show. The show will close at 12 noon on Thursday, Aug. 25. Contact: Walter E.Ward,MU.6-3708.	ORIENT-OCCIDENT ASSN. 245 FIFTH AVENUE	HOTEL McALPIN NEW YORK, N. Y.

WEEK BEGINNING MONDAY, AUGUST 22, 1949

August 22- August 26	MARKET WEEK, 225 FIFTH AVENUE, NEW YORK CITY. CONTACT: ETHEL MACDONALD, MU. 5-6377.		
August 22- August 26	NEW YORK GIFT SHOW, HOTELS NEW YORKER AND STATLER, NEW YORK, N.Y. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 5TH AVE., N.Y.C., MU. 9-7147.		
Aug. 23-25	PITTSBURGH LAMP SHOW, HOTEL WILLIAM PENN, PITTSBURGH, PENNSYLVANIA.		
Tuesday August 23 Luncheon	PRESS LUNCHEON A press luncheon will be held to introduce a new line of mirrors and mirrored furniture designed by I. Schwartz Glass & Mirror Co. of New York. In the evening, at 8:30 P.M., model rooms featuring the furniture will be shown over WTTG-TV on the "Meet Mrs. Markel" show. Publicity: Doris Herzig, Franklin Fisher & Associates, Inc., MU. 2-1983.	MAYER & COMPANY	WASHINGTON, D.C.
Aug. 23-27	ADIRONDACK CRAFTSMEN'S EXHIBIT, SARANAC LAKE, NEW YORK.		
Thursday August 25 12:30 P.M. Luncheon	PRESS LUNCHEON The press will attend the opening of Lehigh's new showroom on this date by invitation only. A buffet luncheon will be served and new furniture will be on exhibit. Publ.: Mr. C.H. Krug, Schnall & Krug.Assoc.MU.2-2657	LEHIGH FURNITURE COMPANY	16 EAST 53RD STREET
August 27- August 31	OHIO STATE GIFT SHOW, HOTEL DESHLER-WALLICK, COLUMBUS, OHIO. CONTACT: WALTER E. OFFINGER, MERCHANDISE MART, CHICAGO, ILLINOIS.		
Aug. 28-31	NEW ORLEANS GIFT SHOW, HOTEL ROOSEVELT, NEW ORLEANS, LOUISIANA. CONTACT: ALLIED EXHIBITORS, 712 SO. OLIVE ST., LOS ANGELES, CALIFORNIA.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

ADVANCE DATES AND NOTICES

August 29	MID-SOUTH GIFT & JEWELRY SHOW, HOTEL KING COTTON, MEMPHIS,TENN.TO SEPT.1 CONTACT: A.J. CORY, SHRINE BLDG., MEMPHIS, TENN.		
Monday August 29 Just Out	NEW COOKBOOK "The Texas Cookbook" by Arthur and Bobbie Coleman, lists a wide range of unusual dishes from this lusty state which has a cuisine of its own. It is derived from French, Indian, Spanish, Mexican, and Old South sources with a bit of Italian and Chinese mixed in. Directions are clear and simple and geared to modern cooking methods. Publicity: Eileen Kelly, PL. 7-7350.	A. A. WYN	23 WEST 47TH STREET
Sept. 1	TWO NEW STATIONS, WOW-TV AND KM-TV, WILL OPEN IN OMAHA, NEBRASKA.		
Sept. 1 Going On	OLD STOVE ROUND-UP TO PROMOTE SALE OF NEW EQUIPMENT WILL BE HELD COUNTRY-WIDE. CONTACT: AMERICAN GAS ASSOCIATION, CHICAGO, ILLINOIS.		
Sept. 1-17	SCOTTISH INDUSTRIES FAIR, GLASGOW, SCOTLAND.		
Sept. 2	SEPT.-OCT. ISSUE LIVING FOR YOUNG HOMEMAKERS OUT ON THIS DATE.		
Sept. 3- Sept. 8	ALLIED GIFT & JEWELRY SHOW, HOTEL ADOLPHUS, DALLAS, TEXAS. CONTACT: ALLIED EXHIBITORS INC., 712 SO. OLIVE ST., LOS ANGELES,CALIF.		
Sept. 4- Sept. 8	DETROIT GIFT SHOW, HOTELS STATLER & BOOK-CADILLAC, DETROIT, MICHIGAN CONTACT: WALTER E. OFFINGER, MERCHANDISE MART, CHICAGO, ILLINOIS.		
Sept. 4- Sept. 9	DALLAS GIFT SHOW, HOTEL BAKER, DALLAS, TEXAS. CONTACT: FRED SANDS, 1610 DIERKS BUILDING, KANSAS CITY, MO.		
Sept. 5	LABOR DAY (Monday).		
Sept. 5- Sept. 8	ALLIED GIFT & JEWELRY SHOW, HOTEL ADOLPHUS, DALLAS, TEXAS CONTACT: ALLIED EXHIBITORS, INC., 712 SO. OLIVE ST., LOS ANGELES, CALIF.		
Sept. 5- Sept. 8	YORK ANTIQUES EXHIBITION, YORK, PENNSYLVANIA. CONTACT: MRS. MABEL RENNER, 483 WEST MARKET ST., YORK, PENNSYLVANIA.		
Wednesday Sept. 7- Sept. 9	FALL REGISTRATION Enrollment for the winter term of two semesters will take place on these three days. There is a matriculation fee of $10. Contact: Elizabeth Wenig, Registrar, 136 East 57th Street, New York City, PL. 8-2943.	PARSONS SCHOOL OF INDUSTRY	136 EAST 57TH ST.
Thursday Sept. 8 7:30 P.M.	REGULAR MEETING The regular September meeting will be held on this date. Note change from Tuesday to Thursday caused by Labor Day weekend. Contact: Irving R. Kass, Tolleris, Kass & Tolleris, MU. 3-4247.	UPH. FURN. MFRS. ASSN.	HOTEL McALPIN
Sept. 10- Sept. 11	CONTEST TO SELECT PERFECT HOUSEWIFE - "MRS. AMERICA" - CONVENTION HALL, ATLANTIC CITY, N.J. CONTACT: BERT NEVINS, 152 W. 42ND ST., WI. 7-9715.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Sept. 10- Sept. 17	FIRST PUBLIC EXPOSITION	NATL. FURN. AND HOME FURNISHINGS SHOWS, INC.	GRAND CENTRAL PALACE

An extensive exhibit of home goods featuring exhibits by manufacturers and retailers will be open to the public. The exhibition will consist of model rooms with various educational services in addition. No merchandise is to be sold during the exposition and there will be no booths. Persons wishing to make purchases will be directed to representative stores. Prizes will be offered to competing retailers and manufacturers for design and distinctive layout. Contact: Lou E. Schneider, Nat'l.Furn. and Home Furnishings Shows, Inc., 134 Lexington Ave., N.Y.C., MU.5-0218.

Sept. 11- Sept. 13 — 5¢ TO $5 VARIETY SHOW, LOS ANGELES, CALIFORNIA.
CONTACT: WOODY C. KLINGBORG, L.A. TRADE FAIR, INC., LOS ANGELES, CALIF.

Sept. 11- Sept. 14 — NATL. INDUSTRIAL STORES ASSN. CONVENTION, HOTEL AMBASSADOR, ATLANTIC CITY.
CONTACT: HULL BRONSON, SOUTHERN BLDG., 15TH & H ST., WASHINGTON, D.C.

Sunday Sept. 11- Sept. 17	SECOND ANNUAL NATIONAL HOME WEEK	NATIONAL ASSOCIATION OF HOME BUILDERS	1028 CONN. AVE., N.W. WASHINGTON

For the second year, National House Week will be observed throughout the country. At this time companies in all phases of the building industry will report to the public on new materials and building methods. Model homes will be put on display. Retail stores, manufacturers, dealers and utility companies will all cooperate. Contact: National Association of Home Builders, 1028 Connecticut Ave., N.W., Washington, D.C.

Sunday Sept. 11- October 10	CHICAGOLAND HOME AND HOME FURNISHINGS FESTIVAL	HOME & HOME FURN.COUNCIL CHICAGO TRIBUNE	CHICAGO, ILLINOIS

More than 70 completely furnished and decorated model homes, model rooms and so on will show 1949's new appliances, furniture, building materials and equipment during the festival. The duration of the festival will include National Home Week, Home Fashion Time and the Television and Electrical Living Show at the Coliseum from Sept. 30 to Oct. 9. Contact: L. W. Stratton, Weiboldt Stores, Inc., Chicago; and The Chicago Tribune, Tribune Tower, Chicago 11, Illinois.

Sunday Sept. 11- Nov..20	EXHIBIT OF HOME GOODS	DETROIT INST. OF ARTS	DETROIT, MICHIGAN

"For Modern Living" is the title of this extensive exhibit which will inform the public, through a dramatic series of exhibits of furnishings and articles for the home, how much modern design of high standards contributes to the convenience and pleasure of living. Between 2,000 and 3,000 objects including furniture, fabrics, floor coverings, ceramics, glass and plastics, metal and wood objects, utensils and so forth will be used in these exhibits. Alexander Girard, architect and designer is the director and will be assisted by a large committee of outstanding people in the field. J. L. Hudson Co. is working closely with the Institute. Contact: Alexander Girard, 379 Fisher Road, Grosse Point 30, Michigan.

Sept. 12- Sept. 16 — BOSTON GIFT SHOW, HOTEL STATLER, BOSTON, MASSACHUSETTS.
CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, NEW YORK 1, N.Y.

Sept. 12- Sept. 16 — PARKER HOUSE GIFT SHOW, PARKER HOUSE, BOSTON, MASSACHUSETTS
CONTACT: JOHN CLABBY, PARKER HOUSE, BOSTON, MASSACHUSETTS.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept 13	CONFERENCE ON RETAIL MERCHANDISING	N.R.D.G.A. 100 WEST 31ST ST.	GRAND BALLROOM HOTEL STATLER
	An afternoon and evening conference on retail merchandising with special emphasis on the problems of expense and controlling inventories will be addressed by a group of speakers who will be followed by an open forum discussion on current merchandising problems. Publicity: Robert J. Mayer, Director of Public Relations, N.R.D.G.A., CH. 4-8780.		
Sept. 13- Sept. 15	FLORIDA CHINA, GLASS AND GIFT SHOW, SAN JUAN HOTEL, ORLANDO, FLORIDA. CONTACT: M.E. LORD, 3616 ST. JOHN'S AVENUE, JACKSONVILLE, FLORIDA.		
Wednesday Sept. 14 12:15 P.M.	FIRST FALL LUNCHEON	HOME FASHIONS LEAGUE	HOTEL ROOSEVELT
	The first luncheon meeting of the fall will be held on this date in the Hendrik Hudson Room of the Roosevelt. Alfred Auerbach is the moderator and Yasha Heifetz, lamp designer, and Marcel Breuer, architect, are the speakers. Contact: Josephine Brush, SA. 2-1839.		
Wednesday Sept. 14 2:00 P.M.- 5:00 P.M. Cocktails	PRESS PREVIEW	GRANICK FURNITURE COMPANY	335 EAST 45TH ST.
	A press opening and cocktail party will be held on this date to preview a new line of modern furniture. Contact: Arthur Gran, Granick Furniture Company, MU. 8-1980.		
Wednesday Sept. 14- Sept. 24	SHOW ROOMS ON SHOW	HOFFMANN & HEIDRICH	139 EAST 57TH ST.
	How to plan a showroom will be demonstrated in an exhibit "Show Rooms on Show" with the following topics covered: How to Analyze a Floor Plan, Lighting, Partitions, Colors, New Building Materials, New Display Ideas. All ideas will be presented in sketch and blue-print form. Hours: 4 to 7 P.M. on September 14; thereafter 10:30 A.M. to 5 P.M. daily. Contact: Kim Hoffmann or Stephen Heidrich, PL. 5-9555.		
Sept. 17- Sept. 22	ST. LOUIS GIFT SHOW, STATLER HOTEL, ST. LOUIS, MISSOURI. CONTACT: G.L. WENNERSTROM, KANSAS CITY MERCH. MART, KANSAS CITY, MISSOURI.		
Sept. 18-21	NORTHWEST GIFT, ART & HOUSEWARES SHOW, RADDISON HOTEL, MINNEAPOLIS, MINN. CONTACT: HELEN BRETT, 1228 MERCHANDISE MART, CHICAGO, ILLINOIS.		
Sept. 18-21	BALTIMORE GIFT SHOW, LORD BALTIMORE HOTEL, BALTIMORE, MARYLAND.		
Sept. 18- Sept. 21	DENVER GIFT & JEWELRY SHOW, ALBANY HOTEL, DENVER, COLORADO. CONTACT: ALLIED EXHIBITORS, 712 SO. OLIVE ST., LOS ANGELES, CALIFORNIA.		
Sept. 18- Sept. 22	CLEVELAND GIFT SHOW, HOTEL STATLER, CLEVELAND, OHIO. CONTACT: J. M. HAMMER, KNOX, PENNA.		
Sunday Sept. 18- Sept. 24	NEW ENGLAND VILLAGE AND HOME DISPLAYS	EASTERN STATES EXPOSITION	WEST SPRINGFIELD MASSACHUSETTS
	A complete, typical New England village - Storrowton Village - is part of this annual exposition. The buildings, all of the Revolutionary era, have been installed on the Exposition grounds and serve as a setting for Home Department displays and activities during this period. Publicity: Mrs. Ione F. Winans, Storrowton, West Springfield, Massachusetts.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 19- Sept. 22	SECOND ANNUAL HOME FURNISHINGS MARKET	FURNITURE CLUB OF ST. LOUIS	KIEL AUDITORIUM ST. LOUIS, MO.
	The Furniture Club of St. Louis in cooperation with the St. Louis Floor Covering Club and the Housewares Club is putting on the second show of this sort to reach dealers, jobbers and representatives from nine states in the area. Contact: Ira W. Curry, Furniture Club, St. Louis, Missouri.		
Monday Sept. 19- October 1	HOMECOMING FAIR	THE FAIR STORE & BETTER HOMES & GARDENS	THE FAIR STORE CHICAGO, ILL.
	A large-scale promotional tie-in between The Fair Store and Better Homes and Gardens Magazine will begin on this date. Four rooms, inspired by the magazine's own model-room displays will be shown on the furniture floor of the store. The Willett Maple Rooms will be remodeled for the event and a complete operating room will be set up by a carpet manufacturer to demonstrate how floor coverings are made. All advertising media will be used, including newspapers, television, radio,interior signs and posters, displays and demonstrations in various departments. Cooking schools, decorating forums, and movies are some of the activities planned. Contact: John Robling, Better Homes & Gardens, Des Moines 3, Iowa.		
Sept. 19- Sept. 23	FALL FURNITURE SHOW, MECHANICS BUILDING, BOSTON, MASSACHUSETTS. CONTACT: MARY C. O'BRIEN, DIRECTOR, 90 CANAL ST., BOSTON, MASSACHUSETTS.		
Sept. 24-29	MONTREAL GIFT SHOW, MONTREAL, CANADA.		
Sept. 26- Sept. 28	NATIONAL ELECTRONICS CONFERENCE, EDGEWATER BEACH HOTEL, CHICAGO, ILLINOIS. CONTACT: G.H. FETT, UNIVERSITY OF ILLINOIS, URBANA, ILLINOIS.		
Sept. 26- Sept. 30	PHILADELPHIA GIFT SHOW, HOTEL BENJAMIN FRANKLIN, PHILADELPHIA, PENNA. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, NEW YORK 1, N.Y.		
Monday Sept. 26- Sept. 30	PREMIUM AND ADVERTISING SPECIALTIES EXPOSITION	PREMIUM ADV. ASSN.OF AM. N.Y. PREMIUM CLUB	71ST REG. ARMORY 34TH ST. AT PARK
	The annual Premium Show will feature the offerings of more than 250 manufacturers. A symposium on premium products will be held that week. Contact: Arthur Tarshis, exposition manager, LU. 2-4627.		
Monday Sept. 26- October 1	HOME FASHION TIME	HOME FASHIONS LEAGUE	155 EAST 96TH ST.
	It is hoped to extend Home Fashion Time this year to at least six additional cities besides New York in which Chapters of Home Fashions League will be opened. Such trade associations as Natl. Retail Furniture Assn., N.R.D.G.A., Carpet Institute, Upholstery & Drapery Mfrs. Assn., Assoc. Furniture Dealers of New York and others are getting behind this promotion which aims at bringing a comprehensive picture of Fall home furnishings fashions to the consumer. Contact: Josephine Brush, SA. 2-1839.		
Monday Sept. 26- October 1	SPECIAL BOOKLET ON HOME FASHION TIME	NATIONAL RETAIL DRY GOOD ASSOCIATION	100 WEST 31ST ST. NEW YORK 1, N.Y.
	A special booklet for those wishing to participate in Home Fashion Time is being distributed to its members by N.R.D.G.A. This booklet tells what was done last year and includes a blueprint for procedure this year. Copies are available at 25¢ each or less for orders of 100 or more. Contact: Josephine Brush, Home Fashions League, Inc., 155 E. 96th St., SA. 2-1839.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 26-October 1	NATIONAL WINDOW WEEK PROMOTION, NATIONWIDE. PUBLICITY: MISS KIM WISS, STEVE HANNAGAN, 247 PARK AVE., N.Y.17,PL.5-2900.		
October 1-October 23	AMERICAN TEXTILES '48. WORCESTER ART MUSEUM, WORCESTER, MASS. CONTACT: AMERICAN FEDERATION OF ARTS, 22 EAST 60TH ST., NEW YORK, N.Y.		

MUSEUM, GALLERY AND GARDEN NEWS

Friday August 12	GARDENS OF MOUNT HOPE FARM, WILLIAMSTOWN, MASS. ON DISPLAY - 2 TO 6 P.M. CONTACT: BERKSHIRE GARDEN CENTER, STOCKBRIDGE, MASSASHUSETTS.		
Sept. 1-30	PAINTING AND FABRICS BY ANGELO TESTA, CHICAGO PUBLIC LIBRARY, CHICAGO,ILL.		
Tuesday Sept. 13-October 30	PRESS PREVIEW OF TEXTILES The life work of Ani Albers, outstanding weaver-designer and weaving teacher in this country, will be on display. Miss Albers was formerly associated with the Bauhaus in Germany. Open to public on Sept. 14. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Sept. 10-Sept. 11	PHILADELPHIA FLOWER SHOW, BELLEVUE STRATFORD, PHILADELPHIA, PENNSYLVANIA. CONTACT: B. STARKEY, 1116 PACKARD BUILDING, PHILADELPHIA, PENNSYLVANIA.		

RADIO AND TELEVISION NEWS

Friday August 12 11:00 A.M.-12:00 M.	TELEVISION SHOW Gertrude Wilkinson of Liberty Magazine will discuss her article in the current issue, "How to Choose a Television Set", on the Kathi Norris program "Your Television Shopper". Publicity: Babs Doninger, MU.7-0096.	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
Monday August 15 7:45 P.M.-8:00 P.M.	TELEVISION SHOW A film made especially for this program and featuring the interior and exterior of the Lustron house, will be shown on Chuck Tranum's "Manhattan Spotlight". A small scale model of the house will also be on view. Publicity: Verne Tranum, AT. 9-0044.	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
Wednesday August 17 7:45 P.M.-8:00 P.M.	TELEVISION SHOW The history and romance of coffee will be the subject of Chuck Tranum's "Manhattan Spotlight" program for this date. There will be a demonstration of the various types of coffee making. Publicity: Verne Tranum, AT. 9-0044.	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE

EDITORIAL REQUIREMENTS

For: Bridgeport Post, Bridgeport, Conn.
Mrs. Alice Connolly, Woman's Editor of this newspaper is anxious to obtain home furnishings information for her Sunday feature columns. Stories that indicate trends, with local outlets if possible, are preferred. Information should be sent to: Mrs. Alice Connolly, 153 Mansfield Street, New Haven, Conn.

Home Furnishings Calendar

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Hilda Kassell, Promotion Director

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